



ABOUT ME

Art Director, Graphic Designer and 3D Generalist.
Owner at Oy Non-Stop Studiot Ab, Finland.

PAST POSITIONS AND EMPLOYERS:

Art Director, Lounatuuli Oy.
Art Director, Reklamainos Oy.

Marital status: Married with 2 daughters, years 2 and 7.

EDUCATION

2011–2012 Escape Studios London
VFX, Visual Effects Mentored Online Course

1983–1986 Staffordshire University
STD&BTD Graphic Design & Typographic Design

1980–1983 Wolgarston High School

OVERVIEW

Graduated in 1986 from Stafford University as a Graphic and Typographic Designer.

Worked in the United Kingdom as a Freelance Graphic Designer until May 1988 when I moved to Helsinki.

I have been living and working in Finland for the past 26 years.

1988 Reklamainos, Helsinki. Art Director.
1990 Lounatuuli Oy, Helsinki. Art Director.
1992 Freelance Graphic Designer, Valmet Paperikoneet Oy
1993 Purchase of Non-Stop Studios Ltd, Helsinki.
2004 Non-Stop Studiot Oy moved to Kotka, Finland.
2014 New office located in Töölö, Helsinki.

Non-Stop Studios has worked closely with Metso and Metso Paper Oy producing award winning magazines, eMagazines and their first iPad magazine.

Specialising in: B2B & B2C marketing and advertising, magazine design and development, iPad magazine development, project management, Woodwing systems IT. Apple user since 1993.

EXPERIENCE

NOVEMBER 1993 – PRESENT (21+ years)

Art Director, Graphic Designer and 3D Generalist.
Owner (Sole Proprietorship) Oy Non-Stop Studiot Ab.

AUGUST 1990 – MAY 1992

Art Director
Lounatuuli Oy
B2B- and B2C-advertising and marketing

MAY 1988 – MAY 1990

Art Director
Reklamainos Oy
B2B- and B2C-advertising and marketing

LANGUAGES

- English (native or bilingual proficiency)
- Finnish C2 (professional working proficiency)

SKILLS & EXPERIENCE

- QuarkXpress 3.31 Passport
- InDesign, versions CS2-CS6 and CC2014
- InCopy, versions CS4-CS6
- Woodwing Content Station, Digital Publishing and Smart Connection
- Adobe Photoshop, versions 2-CS6 and CC2014
- MUSE CC
- MODO201-801 /3D Generalist

Other software:

- Microsoft Office
- Open Office
- Acrobat XI Pro

HOBBIES & INTERESTS

Skydiving: (D-license holder, instructor) including several Finnish National medals (disciplines FS, canopy formation and camera work). Also the first 'non-Finnish' skydive instructor in Finland. All courses and exams in Finnish.

Pilot license: Ultralight UPL pilot license owner.
Courses and exams in Finnish.

Scuba diving: (CMAS p1 OWD). Course and exams in Finnish.

Sailing: Finnish Seamanship Navigation (Saaristomerenkulku, Saaristonavigointi).
Course and exams in Finnish.

REFEREES

2 recommendations

Ilkka Hiirsalmi

CEO at RollResearch International Oy Ltd

Paul Hitchman, Art Director and owner of Non-Stop Studios has, since 1988, been working continuously with Metso's pulp and paper business and its predecessors. During this time they have been designing and producing print media with focus on our customer magazines and other key marketing tools.

Non-Stop Studios has made a big contribution in developing the media portfolio, more recently with the focus on the digital side. The first iPad magazine was delivered to the Apple Store in 2011 and well received by the customers, it has taken an important role in the media mix.

With the help of Paul's skills in design and development Metso's magazines have, over the years, received awards in the class of 'Best Customer Magazine.' He continues to strive to provide a solid publishing platform and an endless commitment to reach demanding deadlines and key audiences.

Anne Rantanen

Director, Global Communications at Metso

Paul has worked with Metso (and one of its predecessors Valmet) since 1988. He has been responsible for the layout production and artwork of several Metso customer industry magazines, and is currently producing our Results / pulp & paper magazine. Paul is a great person to work with: expertise combined with committed customer service ensures excellent results. I can fully recommend Paul for similar jobs.